



## **HKABA QUEENSLAND CHAPTER BUSINESS AWARDS NOMINATION FORM BEST INITIATIVE AWARD**

### **Objective:**

To distinguish a best single event OR a series of events/projects organised within the last 12 months.

### **Deadline:**

All applicants must submit a signed completed nomination form for each entry and provide supporting documents to [qld.president@hkaba.com.au](mailto:qld.president@hkaba.com.au) 19 September 2023.

### **Eligibility:**

- Nature of event: a single event/project OR a series of events/projects
- All applicants are required to submit the nomination form and follow the instructions listed on this nomination form.

### **Judging Criteria:**

Entries are evaluated by:

- Quality of event/project (25%)
- Scale of event (25%)
- Financial achievements for the nominee and/or others (20%)
- Impact on the local community (15%)
- Innovativeness (15%)

### **Procedures:**

- Complete the nomination form and email the scanned copy to [qld.president@hkaba.com.au](mailto:qld.president@hkaba.com.au) by 19 September 2023
- Award winners will be notified and invited to the Award Presentation Ceremony during the Queensland Chapter Annual Business Awards 21 October 2023.

### **Remarks:**

All enquiries to Kenny Ma on [qld.president@hkaba.com.au](mailto:qld.president@hkaba.com.au)

The Award Committee reserves the right and discretion to make the final judgment on all nominations.

Please return this nomination form to Kenny Ma [gld.president@hkaba.com.au](mailto:gld.president@hkaba.com.au) by 19 September 2023.

**You are assured that your nomination will be accepted as 'COMMERCIAL IN CONFIDENCE', and that no information will be exchanged beyond the judging panel without your approval.**

**Your company's name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

\_\_\_\_\_

**Name of company principal and/or representative for this nomination:**

\_\_\_\_\_

**Telephone:** \_\_\_\_\_

**E-mail:** \_\_\_\_\_

**Website:** \_\_\_\_\_

**CERTIFICATION**

I/we certify that information provided herein is correct. I/we accept that the judges' decision will be final and with no ensuing correspondence.

\_\_\_\_\_

Name

\_\_\_\_\_

Signature

Date:   /  /

# Part I: Initiative Information

Name of Individual/Business

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Name of event(s):

Solo       Co-organised

If co-organised, the division of labour among concerned parties:

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## Part II: Details for evaluation

### 1. Vision and Idea (25%)

*Please outline the objective of the event/project, and how these objectives were met to enhance the profile of the association with Hong Kong angles eg. promoting HK as business platform etc.*

*Less than 500 words, please*

**2. Scale of event(s) (25%)**

*Please provide information on number of attendees, approximate costs*

*Less than 500 words, please*

**3. Financial achievements** for the nominee and/or others **(20%)**

*Please highlight any significant initiative in generating revenue and/or sponsorship for the programme and any success gained.*

*Less than 300 words, please*

**4. Impact on the local community (15%)**

*Please highlight how the event has made a positive impact in the community that the association/chapter belongs to. Reference may be made to corporate social responsibility, important attendees at the event as well as to media reports on the event supported by actual clips.*

*Less than 300 words, please*

## 5. Innovativeness (15%)

*Please describe the new values and creative ideas added to the new events / projects. If the events / projects have been previously undertaken, please explain any innovative elements in this latest edition.*

*Less than 300 words, please*