

Hong Kong-Australia Business Association



global association through  
Federation of Hong Kong  
Business Associations Worldwide

ABN 64 108 496 313



Hong Kong Economic  
and Trade Office, Sydney  
The Government of the  
Hong Kong Special Administrative Region  
of the People's Republic of China

# Innovation and Tech Show Brisbane 2023

## Event Proposal



Australia Event Organisers :



HKABA  
Queensland Chapter  
香港澳洲協會 (昆士蘭省)



Hong Kong Economic  
and Trade Office, Sydney  
The Government of the  
Hong Kong Special Administrative Region  
of the People's Republic of China

InvestHK



HKTDC  
香港貿易發展局



HONG KONG  
TOURISM BOARD

Event Hong Kong's Major Organiser :

individual  
HOUSE

Hong Kong Sub-Organisers :



DENZITY



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## About Innovation and Technology Show Brisbane 2023

**Innovate & Accelerate: Linking Hong Kong companies with a global network to accelerate innovation**

Unlock limitless potential for your Hong Kong-based enterprise at the Innovation and Tech Show in Brisbane, the vibrant city soon to host the Olympics. The Innovation and Technology Show Brisbane 2023 is your opportunity to connect with Australian investors, demonstrate your pioneering advancements, and expedite your business expansion in an emerging global center.

Over the course of two days, you can leverage this exceptional platform to broaden your professional circle, seek out collaborations, and attain worldwide acclaim for your game-changing innovations.

Get ready to ignite your enterprise's future triumph in the heart of Australia's upcoming Olympics city.

### Introduction

The Hong Kong Australia Business Association – Queensland Chapter (HKABA-QLD) is an energetic and committed team with a long tradition in bridging and support networking, investment and trade opportunities between Hong Kong SAR / Chinese companies and Australian enterprises .

Our dynamic team assists members with information on initiating trade with as well as the regulatory and legal framework involved and to disseminate information on trade and investment opportunities. Through the provision of business forums, speaker programs and trade delegation events, we provide a platform for networking opportunities not only among members within Australia but similar Associations around the world.

We value inclusion and diversity, fostering a positive and encouraging culture and attract passionate members who share a common purpose to support one another.

## ABOUT INNOVATION AND TECH SHOW BRISBANE 2023

### Objectives

The objective of our association is to provide a channel for innovation and technology business between Hong Kong and Australia, a platform to network and the exchange of business ideas. Any business considering expansion to Hong Kong or using Hong Kong as a gateway to China and other parts of the world will benefit from our global network.

Businesses exhibitors are invited to attend member only events including cocktail receptions and business seminars.

### Our mission

1. To promote global co-operation, communication exchange and synergy among the Hong Kong business associations worldwide.
2. To provide a unified global voice that will enhance business and investment opportunities in and through Hong Kong.

### Event details

Date : 19 and 20 October 2023

Venue : Hilton Brisbane Hotel  
190 Elizabeth St, Brisbane City QLD 4000  
Ballroom & Foyer

## Marketing channels

- HKABA QLD website
- Email database (Our database contains contact information for government departments and local members/councillors)
- Social media channels (Facebook, LinkedIn, Little Red Book)
- Member associations
- Other ethnic communities (Korean, Indian, Vietnam, Indonesian, Pilipino, Malaysian)
- The organising committee will develop a comprehensive marketing plan to achieve the best exposure and outcome

## Innovation and tech show exhibitors

There will be a range of exhibitors at the Conference, including:

- Government departments and agencies
- Service providers
- Businesses
- Community organisations

## Others sponsors

- HKETO Government of the HKSAR
- HKTDC
- Invest HK
- Hong Kong Tourism Board
- Cathay Pacific
- Solomon Capital



## Our initiatives

February 2023: "Working and investing in Hong Kong" panel discussion and network  
December 2022: Annual Christmas luncheon  
October 2022: 2022 HKABA (QLD) Business Awards  
September 2022: Finalist cocktail party for 2022 HKABA Business Award  
August 2022: Keynote and networking event  
July 2022: Food and Wine appreciation dinner  
July 2022: Dress for Success  
June 2022: East 'Meat' West in Chop Chop Steakhouse  
March 2022: Lunar New Year Networking Dinner  
September 2019: 2019 HKABA QLD Chapter Business Awards  
November 2018: 2018 HKABA National Business Awards  
September 2019: Business Awards Finalists Cocktail  
December 2017: Members Christmas Party  
October 2017: Business Forum October 2017  
September 2017: HKABA QLD Chapter Business Awards Gala Dinner  
April 2016: YPA Speed Networking  
March 2016: HKETO Chinese New Year Cocktail Reception Brisbane  
November 2015: YPA event: Building a Business from Scratch with Phillip Di Bella  
October 2015: Business Series: Connecting Hong Kong & Queensland  
September 2015: Global Investment Trends in Queensland  
September 2015: Business Series: Significant Investor Visa - The New Regime  
September 2015: 2015 HKABA Queensland Chapter Business Awards Gala Dinner  
July 2015: HKSAR 18th Anniversary Food & Wine Appreciation Dinner  
April 2015: QLD Chapter Business Forum 2015  
February 2015: HKETO Chinese New Year Cocktail Reception in Brisbane  
November 2014: YPA Desserts to De-stress Networking Cocktail  
September 2014: HKABA QLD Chapter Business Awards Gala Dinner 2014  
August 2014: YPA August Event: Personal Brand Building  
June 2014: HKABA Food & Wine Appreciation Dinner  
June 2014: National Cathay Pacific Business Awards 2014  
April 2014: Sunshine Coast Council HK Forum  
April 2014: HKABA QLD Chapter Business Forum  
March 2014: YPA Networking Event - Expanding Your Horizons  
Feb 2014: HKETO Chinese New Year Cocktail Reception in Brisbane

## About HKABA-QLD

Established in 1987, the Hong Kong-Australia Business Association Limited (HKABA) aims to strengthen economic ties between Hong Kong SAR/China and Australia by providing networking opportunities for local businessmen with Hong Kong connections or interest in doing business with Hong Kong organizations in Australia.

The association also facilitates communication on economic development and trade opportunities in Hong Kong SAR/China. The HKABA QLD team is committed to supporting networking, investment, and trade opportunities between Hong Kong SAR/Chinese companies and Australian companies through business forums, speaker programs, and trade delegation events.

Inclusive and diverse, the association fosters a positive culture to support its passionate members in achieving their common purpose.